

Polk County, MN (27119)
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Geography: County

Polk County, ...

Population Summary	
2010 Total Population	31,600
2020 Total Population	31,192
2020 Group Quarters	1,265
2025 Total Population	30,551
2025 Group Quarters	1,293
2030 Total Population	30,065
2025-2030 Annual Rate	-0.32%
2025 Total Daytime Population	29,094
Workers	13,916
Residents	15,178
Household Summary	
2010 Households	12,704
2010 Average Household Size	2.38
2020 Total Households	12,534
2020 Average Household Size	2.39
2025 Households	12,349
2025 Average Household Size	2.37
2030 Households	12,202
2030 Average Household Size	2.36
2025-2030 Annual Rate	-0.24%
2010 Families	8,196
2010 Average Family Size	2.97
2025 Families	7,494
2025 Average Family Size	3.07
2030 Families	7,340
2030 Average Family Size	3.06
2025-2030 Annual Rate	-0.41%
Housing Unit Summary	
2000 Housing Units	14,008
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	22.3%
Vacant Housing Units	13.8%
2010 Housing Units	14,610
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	13.0%
2020 Housing Units	14,623
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	14.3%
2025 Housing Units	14,556
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	15.2%
2030 Housing Units	14,396
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	15.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Households by Income

Household Income Base	12,349
<\$15,000	12.6%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	10.8%
\$200,000+	6.8%
Average Household Income	\$88,298

2030 Households by Income

Household Income Base	12,202
<\$15,000	11.6%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	12.6%
\$200,000+	8.7%
Average Household Income	\$96,516

2025 Owner Occupied Housing Units by Value

Total	8,852
<\$50,000	6.5%
\$50,000 - \$99,999	7.6%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	16.3%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	15.4%
\$400,000 - \$499,999	10.0%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$284,304

2030 Owner Occupied Housing Units by Value

Total	8,820
<\$50,000	8.1%
\$50,000 - \$99,999	4.9%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	5.4%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	14.2%
\$300,000 - \$399,999	19.2%
\$400,000 - \$499,999	16.3%
\$500,000 - \$749,999	12.9%
\$750,000 - \$999,999	3.3%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$352,804

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2025	\$67,447
2030	\$75,660
Median Home Value	
2025	\$251,039
2030	\$316,047
Per Capita Income	
2025	\$35,800
2030	\$39,282
Median Age	
2010	39.8
2020	39.3
2025	40.1
2030	40.8
2020 Population by Age	
Total	31,192
0 - 4	6.5%
5 - 9	7.0%
10 - 14	7.1%
15 - 24	12.6%
25 - 34	11.4%
35 - 44	11.9%
45 - 54	10.7%
55 - 64	14.0%
65 - 74	10.7%
75 - 84	5.6%
85 +	2.7%
18 +	75.4%
2025 Population by Age	
Total	30,551
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	13.4%
25 - 34	10.8%
35 - 44	12.6%
45 - 54	10.7%
55 - 64	12.0%
65 - 74	11.7%
75 - 84	6.4%
85 +	2.8%
18 +	76.5%
2030 Population by Age	
Total	30,065
0 - 4	6.2%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	13.3%
25 - 34	11.7%
35 - 44	11.4%
45 - 54	11.8%
55 - 64	10.3%
65 - 74	12.0%
75 - 84	7.7%
85 +	3.0%
18 +	77.5%

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2020 Population by Sex	
Males	15,629
Females	15,563
2025 Population by Sex	
Males	15,441
Females	15,110
2030 Population by Sex	
Males	15,131
Females	14,934
2010 Population by Race/Ethnicity	
Total	31,600
White Alone	93.3%
Black Alone	0.9%
American Indian Alone	1.4%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	2.1%
Hispanic Origin	5.4%
Diversity Index	21.8
2020 Population by Race/Ethnicity	
Total	31,192
White Alone	87.3%
Black Alone	3.1%
American Indian Alone	1.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	5.6%
Hispanic Origin	6.4%
Diversity Index	32.5
2025 Population by Race/Ethnicity	
Total	30,551
White Alone	86.6%
Black Alone	2.9%
American Indian Alone	1.6%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	6.2%
Hispanic Origin	7.0%
Diversity Index	34.4
2030 Population by Race/Ethnicity	
Total	30,065
White Alone	85.7%
Black Alone	2.9%
American Indian Alone	1.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	6.7%
Hispanic Origin	7.6%
Diversity Index	36.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type	
Total	31,192
In Households	95.9%
Householder	40.1%
Opposite-Sex Spouse	19.6%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	2.6%
Same-Sex Unmarried Partner	0.1%
Biological Child	27.2%
Adopted Child	0.6%
Stepchild	1.1%
Grandchild	1.3%
Brother or Sister	0.6%
Parent	0.4%
Parent-in-law	0.1%
Son-in-law or Daughter-in-law	0.1%
Other Relatives	0.6%
Foster Child	0.1%
Other Nonrelatives	1.5%
In Group Quarters	4.1%
Institutionalized	1.9%
Noninstitutionalized	2.2%
2025 Population 25+ by Educational Attainment	
Total	20,451
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	26.4%
GED/Alternative Credential	2.6%
Some College, No Degree	20.4%
Associate Degree	15.5%
Bachelor's Degree	21.3%
Graduate/Professional Degree	8.1%
2025 Population 15+ by Marital Status	
Total	24,559
Never Married	29.5%
Married	54.1%
Widowed	6.3%
Divorced	10.1%
2025 Civilian Population 16+ in Labor Force	
Civilian Population 16+	16,051
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	17.3%
Population 16-24 Unemployment rate	4.5%
Population 25-54 Employed	57.3%
Population 25-54 Unemployment rate	5.1%
Population 55-64 Employed	17.5%
Population 55-64 Unemployment rate	1.8%
Population 65+ Employed	7.9%
Population 65+ Unemployment rate	4.0%

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2025 Employed Population 16+ by Industry

Total	15,356
Agriculture/Mining	7.6%
Construction	7.2%
Manufacturing	9.9%
Wholesale Trade	2.4%
Retail Trade	10.5%
Transportation/Utilities	4.0%
Information	1.1%
Finance/Insurance/Real Estate	3.4%
Services	49.0%
Public Administration	4.7%

2025 Employed Population 16+ by Occupation

Total	15,356
White Collar	55.6%
Management/Business/Financial	15.6%
Professional	22.9%
Sales	7.8%
Administrative Support	9.3%
Services	18.9%
Blue Collar	25.4%
Farming/Forestry/Fishing	2.2%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.7%
Production	5.9%
Transportation/Material Moving	7.1%

2020 Households by Type

Total	12,534
Married Couple Households	48.8%
With Own Children <18	18.0%
Without Own Children <18	30.9%
Cohabiting Couple Households	6.7%
With Own Children <18	2.6%
Without Own Children <18	4.2%
Male Householder, No Spouse/Partner	20.7%
Living Alone	16.1%
65 Years and over	5.1%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	1.8%
No Relatives Present	1.1%
Female Householder, No Spouse/Partner	23.7%
Living Alone	15.7%
65 Years and over	8.8%
With Own Children <18	4.4%
Without Own Children <18, With Relatives	2.9%
No Relatives Present	0.8%

2020 Households by Size

Total	12,534
1 Person Household	31.7%
2 Person Household	34.8%
3 Person Household	12.5%
4 Person Household	10.3%
5 Person Household	6.2%
6 Person Household	2.8%
7 + Person Household	1.7%

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2020 Households by Tenure and Mortgage Status

Total	12,534
Owner Occupied	72.1%
Owned with a Mortgage/Loan	41.3%
Owned Free and Clear	30.7%
Renter Occupied	27.9%

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	95
Percent of Income for Mortgage	23.3%
Wealth Index	72

2020 Housing Units By Urban/ Rural Status

Total	14,623
Urban Housing Units	49.5%
Rural Housing Units	50.5%

2020 Population By Urban/ Rural Status

Total	31,192
Urban Population	53.5%
Rural Population	46.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1.	Country Charm (I7)
2.	Heartland Communities (I3)
3.	Legacy Hills (K1)

2025 Consumer Spending

Apparel & Services: Total \$	\$22,491,046
Average Spent	\$1,821.28
Spending Potential Index	74
Education: Total \$	\$15,789,891
Average Spent	\$1,278.64
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$41,875,871
Average Spent	\$3,391.03
Spending Potential Index	83
Food at Home: Total \$	\$74,590,509
Average Spent	\$6,040.21
Spending Potential Index	81
Food Away from Home: Total \$	\$36,965,975
Average Spent	\$2,993.44
Spending Potential Index	73
Health Care: Total \$	\$83,560,396
Average Spent	\$6,766.57
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$27,918,597
Average Spent	\$2,260.80
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$9,351,527
Average Spent	\$757.27
Spending Potential Index	72
Shelter: Total \$	\$240,229,516
Average Spent	\$19,453.36
Spending Potential Index	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$32,075,932
Average Spent	\$2,597.45
Spending Potential Index	79
Travel: Total \$	\$33,170,348
Average Spent	\$2,686.08
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$13,817,812
Average Spent	\$1,118.94
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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