

Money Smart Small Business Training



Money Smart training for small businesses begins September 17. The training covers topics of critical importance for small business owners, helping them to strengthen their financial position and increase success. Modules will be offered online in one-hour sessions and participants can register for one, all, or as many of the sessions as they wish.

SEPT 17, 8:00AM

IS OWNING A BUSINESS A GOOD FIT FOR YOU?

REGISTER

Know your strengths.



SEPT 24, 8:00AM

ORGANIZATIONAL TYPES FOR SMALL BUSINESS

REGISTER

Pros and cons of business structures



OCT 1, 8:00AM

PLANNING FOR A HEALTHY BUSINESS

REGISTER

Startup from plan to reality



OCT 8, 8:00AM

STRONG BUSINESS CREDIT

REGISTER

Demystified



OCT 15, 8:00AM

BANKING SERVICES

REGISTER

Available for small businesses



OCT 22, 8:00AM

FINANCIAL MANAGEMENT

REGISTER

Understanding this critical practice



OCT 29, 8:00AM

MANAGING CASH FLOW

REGISTER

Practical Problem Solving



NOV 5, 8:00AM

RECORD KEEPING

REGISTER

Tools for managing



NOV 12, 8:00AM

INSURANCE

REGISTER

Choices for small business



NOV 19, 8:00AM

**RISK
MANAGEMENT**

REGISTER

Planning for what you can and cannot control



NOV 24, 8:00AM

**TAX PLANNING
AND REPORTING**

REGISTER

Understanding taxes and your business



DEC 3, 8:00AM

**TIME
MANAGEMENT**

REGISTER

Tips to make you more efficient



DEC 10, 8:00AM

**SELLING YOUR
BUSINESS AND
SUCCESSION PLANNING**

REGISTER

Developing an exit strategy for your business



Why Register for Money Smart Training

With the fast pace of changes being faced by small businesses in the current environment, there's never been a better time to sharpen management skills. Money Smart training was developed by the FDIC and the Small Business Administration, covering critical small business management topics.

While businesses can't control the future, they can invest in their future success through participating in this training that will provide practical tips for business management.

All sessions will be delivered via the Zoom platform. Businesses who register will be able to participate in the live sessions, or access a recording of the session at a later time. Participants will also be provided with a workbook that will help them apply principles to their own business.

Trainer

The training will be led by Michelle Landsverk, President of Landsverk and Associates, Inc. Ms. Landsverk has had 20 years of experience in business consulting and is a certified Core Four Business Planning trainer. She was a former director of the Minnesota Women's Business Center where she trained, mentored, and consulted with business owners from across Northwest Minnesota. She has also owned a main street business and brings that experience with her to these sessions.



Additional subject matter experts, such as accountants, lawyers, insurance agents, and bankers will be on hand to provide expertise on specific topics.

Registration is required. Register on the City of Fosston's Facebook events page, or request a registration link by emailing mlandsverk@icloud.com.

